

**Matthew Lawson**

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I am the transportation planner for Mercer County, New Jersey, and the coordinator of our multi-department GIS team. I use GIS for environmental screening of highway capital projects, local crash analysis, and mapping for the Trenton-Mercer Airport. I've led needs assessment and implementation projects for enterprise GIS development, highway asset management, and integration of two proprietary ECM systems with our GIS.

**Company:** County of Mercer, NJ

**Education:** PhD in Sociology, Esri and other training courses

**Interests:** Enterprise GIS implementation & maintenance, crash analysis, interagency coordination

**GIS Achievement:** The FAA uses my update of our Airport Property Map as a model for other regional airports

**What I like about MAGTUG:** MAGTUG keeps me current in the field

**Website:** <https://www.linkedin.com/in/mplawson>